

## 2019 Ready, Set, GROW! Credit Card Connection

Hosted by:

**FIS and CUSG** 

Presenting:

Marc McKellar, MCUL/League Representative Nangela Piersall, CUSG/Card Program Advisor Jan Snelling, FIS/Account Executive

When:

October 9<sup>th</sup>, 10am to 1:30pm (Working Lunch)

Where:

Comfort Suites, 3600 Ludington Street, Escanaba, MI, 49829

Don't miss this year's **complimentary** Credit Card Connection hosted by FIS and CUSG for affiliated members. We promise to deliver trending information, best practices, risk management tools, and actionable card growth strategies that are sure to get attendees excited about promoting their credit card programs! This will be an informal and interactive session with a roundtable approach.

## Agenda:

- 21st Century Credit Union
- Credit Card Product Structure (rewards, rates, benefits)
- Portfolio Growth Solutions
- Lending & Credit Line Management
- Contactless Cards & Tokenization
- Portfolio Analysis & Key metrics to track

Register today – contact Nangela Piersall (Card Program Advisor) at 800.262.6285 ext. 538 or via email at <a href="mailto:nkp@mcul.org">nkp@mcul.org</a>. Attire is casual, so feel free to wear jeans.

